



ELGIN NATIONAL WATCH COMPANY

GENERAL OFFICES

ELGIN, ILLINOIS

December 16, 1949

Miss Patricia A. Ivins
Station WCSR
Smith College
10 Prospect Street
Northampton, Massachusetts

Dear Miss Ivins:

Thank you for your letter of December 12.

Under separate cover, we are sending you one of our advertising clocks.

We are delighted to furnish this clock without charge and in turn will be pleased to receive any announcements you see fit to give us.

We are attaching suggested copy for radio spot announcements.

Very truly yours

Gordon Howard
Advertising Manager

GHoward/nm

Only Elgin Watches have the DuraPower Mainspring

SALES OFFICES: CHICAGO NEW YORK

FACTORIES: ELGIN, ILLINOIS

CABLE ADDRESS: "ELNAWACO" CHICAGO

LINCOLN, NEBRASKA

AURORA, ILLINOIS

case of Endemic

only

small

amount

of Endemic infection

it is calculated to total more than 100 000
cases in our country but only 20 000 are
confirmed cases and the rest are probable
and it is calculated that at least 100 000 are
confirmed cases and the rest are probable
and it is calculated that at least 100 000 are
confirmed cases and the rest are probable

and it is calculated that at least 100 000 are

confirmed cases and the rest are probable